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## PRESS RELEASE

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Contact: Doug Davis

Director of Marketing & Communications

318.540.8665

[DougDavispro@aol.com](mailto:DougDavispro@aol.com)

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## RACE FOR KIDS IN MYRTLE BEACH AT NASCAR SPEEDPARK

(Los Angeles, Ca). Up and coming professional driver **Joey Licata** will make a special appearance at NASCAR SPEEDPARK, 1820 21<sup>st</sup> Avenue Myrtle Beach, SC Saturday, July 28<sup>th</sup>. **NASCAR SPEEDPARK** has designated July 28<sup>th</sup> as "Joey Licata Day." Meet and greet Joey Licata from 4:00 p.m. to 8:00 p.m. as he signs autographs and provides photo opportunities to patrons free of charge. The Joey Licata professional race car will be on site.

The community is invited to take part in "**Are you faster than a PRO DRIVER**" competition. For an additional fee, speed park customers can actually take part in racing against Joey Licata. Proceeds will benefit Champion For Kids, a non-profit youth charity organization spearheaded by World Boxing Hall Of Famer and Myrtle Beach resident James "Bone crusher" Smith.

"Joey Licata is heralded as one of the most prolific up and coming athlete's in the sport of professional racing" says Bernard Arnold, Licata's acting Manager. "It's great that we can bring him from the west coast to Myrtle Beach, one of the bright spots for professional racing."

Joey Licata will arrive in Myrtle Beach Friday, July 27<sup>th</sup>. Learn more about Joey Licata online at [www.joeylicata.com](http://www.joeylicata.com) For interview opportunities, please contact Doug Davis at 318.540.8665.